

Riva
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**THE ELEGANCE CONTEST
RIVA TROPHY 2026**

**SAINT-TROPEZ
“LES ANNÉES DE BB”**





THE ELEGANCE CONTEST

Saturday 27th June | 13:00

The Elegance Contest is your chance to showcase creativity and celebrate the spirit of the 1960s with this year's theme:

"Saint Tropez - Les Années de BB".

Inspired by Brigitte Bardot's golden years in Saint-Tropez, the contest pays tribute to an era of effortless elegance, iconic fashion and unforgettable moments aboard Riva boats.

The parade will take place at sea, inside the Port of Saint-Tropez. Led by the opening boat, participating yachts will be called one by one to pass before the jury and present their interpretation of the theme.

Channel the world of BB through your outfits, hairstyles, accessories, music and yacht décor. Think Vichy dresses, sailor stripes, oversized sunglasses, straw hats, blonde volume and the unmistakable glamour of 1960s Saint-Tropez.

Dress up, use your imagination and bring the Bardot spirit to life. Every crew member is invited to take part, while music and visible decorations will help create a memorable performance for the jury.

Fabulous Prizes await the winners!

Further instructions will be provided during Saturday morning's brunch

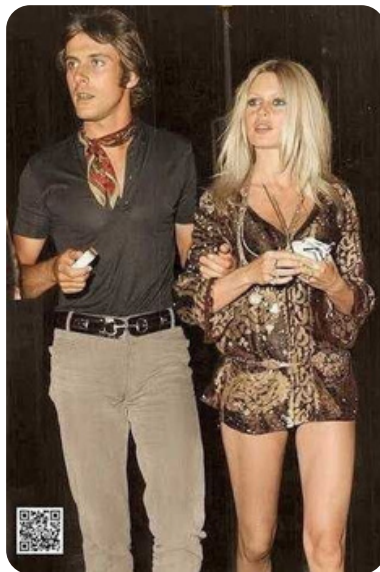
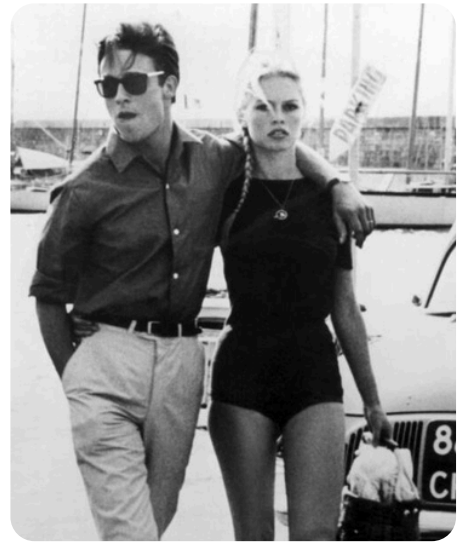
BB RIVIERA CHIC '60



- Vichy patterns
- Fitted tops and high-waisted shorts
- Straw hats with silk scarves
- Oversized sunglasses

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RIVIERA GENTLEMEN



- Striped shirt
- Slim trousers
- Neck twilly
- Mirror sunglasses collo

THE BARDOT HAIR



- Blonde volume
- Half-up hairstyles
- Cat-eye eyeliner
- Oversized sunglasses

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LIFE ABOARD RIVA



- Flowing mini dresses
- Soft pastel colours
- Vintage swimwear
- Riviera accessories



THE ELEGANCE CONTEST RIVA TROPHY 2026

Saint-Tropez
“Les années de BB”

A Morning of Riviera Style

Les Canebiers, Saint-Tropez | From 10:00 AM

4 Place Croix de Fer

Enjoy a relaxed breakfast followed by a curated swimwear and accessories selection session to prepare your look for the Elegance Contest

Saint-Tropez Market

Take a stroll through the iconic market and discover the perfect outfit and accessories to complete your Elegance Contest ensemble